

**Johnny Baxter
Carriage House Foundation**

Your opportunity to help...

If you support the mission, purpose, priorities or programs of the Johnny Baxter Carriage House Foundation, you can assist it in its work through a tax deductible contribution. Planned giving through estate planning or charitable remainder trusts can be arranged. The Foundation also solicits grants from other public or private foundations.

A BOOK OF MEMORY is on display at the offices of the Foundation, which accepts contributions in the name of deceased friends or loved ones.

**Johnny Baxter
Carriage House Foundation**

It's mission...

"To increase consumer confidence in new car and truck sales and service through the development of educational and image enhancement programs for franchised automobile and truck dealers."

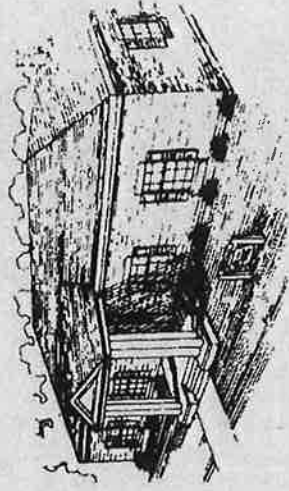
For more information on programs and giving opportunities contact:

**Johnny Baxter
Carriage House
Foundation**

701 South 13th Street
Lincoln, Nebraska 68508
(402) 475-1079

**Johnny Baxter
Carriage House Foundation**

**The Charitable and
Educational arm of
Nebraska's franchised
automobile and truck
dealers.**



Johnny Baxter Carriage House Foundation

It's origins and purpose...

In 1984, the men and women who comprised the franchised automobile and truck dealers of Nebraska resolved to create an organization whose dedicated purpose includes the use of charitable and education activities to enhance their industry.

Through the efforts of the Nebraska New Car & Truck Dealers Association, the Johnny Baxter Carriage House Foundation was formed as a 501(c)(3) non-profit corporation capable of receiving tax deductible contributions to provide the funding and create the programs necessary to accomplish the dealers' purpose.



*Mr. John Baxter,
a founder and
past President*

The Board of Directors has thus far identified three priorities to be addressed through funded programs.

Johnny Baxter Carriage House Foundation

It's priorities...

- Help to increase the number of trained and qualified service technicians in Nebraska
- Help to improve the dealers public image.
- Help the dealers' maintain high business standards through continuing education in all phases of dealership operations.

and it's programs...

SCHOLARSHIPS

To address the priority for more trained service technicians, a program of annual scholarships for students in automotive related studies at the State's six Technical Community Colleges has been established.

Planned programs include:

- An ongoing statewide public relations campaign accentuating the positive contributions dealers make to their communities and
- An ongoing series of educational seminars for dealers with industry recognized leaders speaking on critical business, management, financial and legal topics.

Johnny Baxter Carriage House Foundation



Charitable Division of Nebraska New Car & Truck Dealers Association

701 SOUTH 13th STREET
LINCOLN, NEBRASKA 68508
(402) 475-1079

Johnny Baxter Carriage House Foundation Scholarship Application (Automotive Related Study)

Students Name _____ Age _____

Home Address _____ County _____

City, State, Zip _____

High School _____ Home Phone _____

Grade Average _____ Graduation Date _____

Expected Course of Study _____

Community College You Plan To Attend _____

Applicant Letter Attached

Teacher Recommendation Letter Attached

Dealer Recommendation Letter Attached

Name of New Car Dealer for Reference _____

Phone number of New Car Dealer (_____) _____

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For Office Use Only:

Date Application was received: _____

Application Letter Attached: Yes _____ No _____

Teacher Recommendation Letter Attached: Yes _____ No _____

Dealer Recommendation Letter Attached: Yes _____ No _____

Recommend Grant: Yes _____ No _____